



Campaign Guide

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jointhepod.org



Waste Week campaign guide

In this guide you will find:

- ✓ p03 A quick introduction to Waste Week
- ✓ p04 Why get involved?
- ✓ p06 A step-by-step guide to taking part in Waste Week
- ✓ p09 How Waste Week could help you win a Green Flag
- ✓ p10 Top tips
- ✓ p12 More activities for 4-7-year-olds
- ✓ p13 More activities for 7-14-year-olds
- ✓ p14 Spread the word
- ✓ p15 What next?
- ✓ p16 Useful resources
- ✓ p17 Frequently Asked Questions



Waste Week campaign guide

Introduction to Waste Week

We've launched a new campaign to tackle waste – and we want your school to get involved

The aim of the Pod is to help pupils learn about environmental issues and inspire them to run green activities that make their school a more sustainable place. Our new **Waste Week campaign** is an opportunity for your school to reduce the amount of waste it produces. Along the way, pupils will learn about the benefits of reusing and recycling different types of rubbish as well.

This year's Waste Week campaign is focusing specifically on food waste, using **Lunchtime Crunchtime** as the basis of the week's activities. Pupils start by learning about waste and run an audit to measure how much unwanted food and packaging is produced at meal times or snack breaks. They then organise a campaign to encourage everyone to throw less food and packaging in the bin, and carry out a second audit at the end of the week to find out if the campaign has been successful.

The benefits of taking part

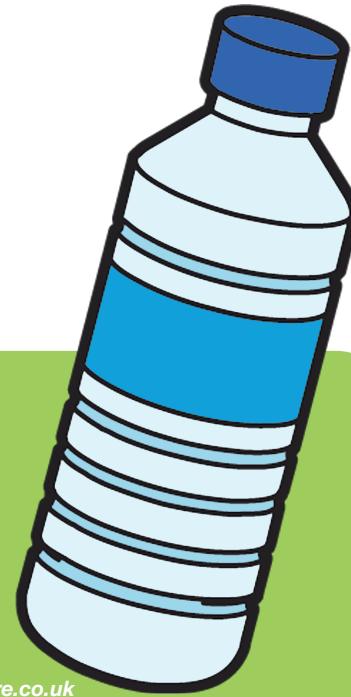
Waste is a huge problem in schools: WRAP estimates that primary schools generate 45kg of waste per pupil every year, and secondary school pupils produce 22kg each every year.¹ That's a lot of rubbish being dumped in school bins up and down the country. But by taking part in Waste Week your school will be able to do something to tackle this problem:

- Reduce the amount of waste the school produces
- Teach pupils about the 3R's (reduce, reuse and recycle)
- Change pupils' long-term behaviour towards waste
- Involve the whole school and wider community so that everybody thinks about how much waste they produce.

Did you know?

Recycling one plastic bottle can save enough energy to power a 60 watt light bulb for 6 hours.

Source: www.recycle-more.co.uk



Besides that, Waste Week is a lot of fun! There are quick activities to try, games to play, decorations to make and much more. To make it easy to join in, we've created lots of free resources and teaching materials to give your campaign real momentum.

Why are we doing this?

Campaigns are a great way of getting your whole school behind a green initiative, and making a real measurable difference to your school's carbon output. Waste Week is no exception. We know waste is a big problem in schools and we want to help you reduce this by teaching pupils about the importance of reducing, reusing and recycling.

Get the whole school on board with our waste assembly

It contains lots of interesting facts about waste and can be customised to suit your school:

<http://www.jointhepod.org/teachers/resources/#accordion3>



WORKING TOGETHER FOR GREENER SCHOOLS

Waste Week campaign guide

Why get involved?

There are lots of reasons to join in, here are a few:

INVOLVE THE WHOLE SCHOOL

Waste is one of those big issues that the whole school can understand and get involved with. To help you out, there are plenty of resources on the Pod to engage everyone – from a Waste assembly template to lesson plans devoted to different age ranges. You could also consider extending your Waste Week activities to involve other schools nearby. If you're a secondary school, why not use Waste Week to encourage transitional activities with local primary schools – for example, by inviting Year 6 pupils in to carry out the first audit?

TEACH PUPILS ABOUT THE 3R'S

Waste is one of the biggest headaches for schools – and the planet. Landfill sites are filling up fast with unwanted junk, and when these items rot (if they ever do – plastic can take up to 500 years!) they release gases that are harmful to the environment. Waste Week is an ideal opportunity to educate pupils about the importance of the 3R's (Reduce, Reuse and Recycle) beginning with food waste, which is the focus of the Pod's Lunchtime Crunchtime activity. This comes with a free lesson plan and resource pack, for three different age groups. There's also a Waste information pack to teach pupils about the bigger picture, and lots of campaign resources you can download to get Waste Week off to a flying start.

CHANGE LONG-TERM BEHAVIOUR

If we can educate the next generation about the importance of using resources wisely and applying the 3R's to everything they buy and use, we're sowing the seeds of sustainable living from a young age. Waste Week is a valuable way of helping pupils learn to appreciate the food they eat, experiment with

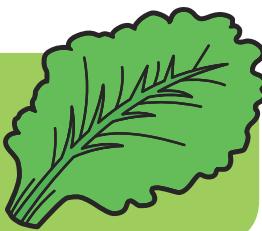


Waste Week campaign guide

Did you know?

In the UK, 60% of the salad purchased is thrown away.

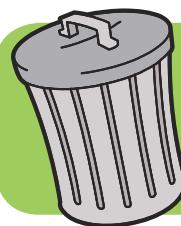
Source: WRAP



new flavours and think more carefully about how they dispose of leftovers. Tackling waste also acts as a foundation for addressing other green issues, like energy use, wasting water and so on, which can only benefit the planet further!

REDUCE YOUR SCHOOL'S WASTE MOUNTAIN

It's estimated primary schools produce 186,500 tonnes of waste a year, while in secondary schools it's 71,800 tonnes.² Across all schools, food waste accounts for a significant proportion of this rubbish: in primary schools it's 46% and 31% in secondary schools.³ This is a waste of resources and money – especially as over two-thirds of this so-called 'rubbish' is good food that could have been eaten!⁴ By signing up to Waste Week, schools have a fantastic opportunity to reduce significantly the volume of waste they produce and save money along the way (by having less rubbish to dispose of and buying food more carefully in the first place, for instance).



Did you know?

342m tonnes of waste is produced in the UK each year.

Source: Office of National Statistics

INVOLVE PARENTS AND THE LOCAL COMMUNITY

The aim of Waste Week is to change people's behaviour towards food and how they treat waste – so we want you to involve as many people as possible in the campaign. This means not just all year groups at school, but also your families, friends, local businesses

and the wider community. The Pod has lots of resources to help you spread the word – see page 14 for ideas – and build closer relationships with parents and the community through the campaign.

BE RECOGNISED FOR YOUR ECO EFFORTS

Pod medals and Eco-Schools awards are up for grabs when you complete the Lunchtime Crunchtime activity. Whether you receive a bronze, silver or gold medal from the Pod depends on how much waste your school can save from landfill and the number of blogs you post. A lessons learned report will increase your chances of obtaining a top medal. If you're registered with Eco-Schools England, you can also use the Lunchtime Crunchtime activity towards Eco-Schools bronze, silver and Green Flag awards (see page 10 for more details). Finally, don't forget to download the medals widget and certificate when you complete the Lunchtime Crunchtime activity – as well as the special Waste Week certificate, which you can use at any time during the campaign to recognise any pupil or class who's shown particular effort.

AND... YOU COULD WIN SOME PRIZES!

Fancy taking part in a Junk4Funk party? Or winning a set of shiny new bins or some handy litter pickers? These are some of the prizes we're offering in our Waste Week competition. You'll need to be a member of the Pod and signed up to the campaign. You also need to have completed the Lunchtime Crunchtime activity, and posted at least once on the Waste Week Wall to take part. Winners will be picked at random from a prize draw (**terms and conditions** on the Pod) and even if you don't win, everybody who enters will receive a free pencil pack. So what are you waiting for!

Did you know?

The average household creates about 330kg of waste a year. That's just over 6kg a week.

Source: WRAP



Waste Week campaign guide

A step-by-step guide to taking part in Waste Week



Step 1: Request a campaign pack

You need to be registered with the Pod to take part in Waste Week. It's free to join – and easy to get started – simply visit www.jointhepod.org. If you're already a member, log in and sign up for Waste Week in the Campaigns section on the Pod. Once logged in, you can **request a free campaign pack**, which contains lots of fun resources to get everyone excited about Waste Week:

- Posters
- Snacks & Wrappers game
- Stickers/Badges
- Tracking chart
- Pledge cards
- Waste Week instruction cards
- Waste Week certificate

We only have a limited number of campaign packs available, but don't despair if you miss out, as you can still run the campaign without one. Plus, there are plenty of other free resources to download from the Pod.

Step 2: Start lunchtime Crunchtime

To take part in Waste Week, you need to complete the Pod's Lunchtime Crunchtime activity, which is all about reducing the amount of food and packaging left over from meal and snack times. You can find all the activity resources under the **Activities** section on the Pod – and there are three versions for 4-7-year-olds (*coming soon*) 7-11-year-olds (*available now*) and 11-14-year-olds (*available now*).

Before you start, we recommend you download the free Waste information pack to introduce the topic to pupils



Waste Week campaign guide

Did you know?

Incinerating 10,000 tonnes of waste creates one job. Landfilling the same amount of waste creates six jobs. Recycling the same 10,000 tonnes creates 36 jobs.

Source: EPA

and discuss some of the issues as a group (e.g. what is waste, what items can be recycled etc.) 4-7-year-olds could also play our interactive game featuring George the Rat in the **4-7s section**. Lunchtime Crunchtime comes with a free resource pack and lesson plan, which you may want to read before beginning the activity as it explains the mechanics of how it works.

Step 3: Run your first audit

Before you begin, you need to decide what waste collection categories to use (this will probably depend on your local council collections) and then click the 'run start audit' button on the activity page. The initial school lunchtime audit should be a surprise to capture a true picture of how much waste your school produces. Remember to have your scales handy, as you'll need to weigh the different types of food waste. To help you, we've included an audit template in the resource pack that pupils can fill in, before uploading the results online to the Pod.

Why not take photos or videos of any 'evidence' pupils find – such as half-eaten sandwiches left on plates or the bags of rubbish you've weighed? You can include the pictures or videos in a blog post, which will help towards the type of medal you receive and could also be used in an assembly to promote Waste Week to the rest of the school.

Step 4: Run your Waste Week campaign

Once you've seen how much food waste is created, you'll probably be eager to start spreading the important message of reducing, reusing and recycling! Try out some of the ideas in the activity resource pack for starters, then let pupils' creativity take over... Why not set a waste reduction target and create a big bar

chart that monitors how successfully you meet this? Or use the waste assembly template to talk to the whole school about some of the big challenges in reducing, reusing and recycling, and update fellow pupils on the school's progress? However you choose to raise awareness for your Waste Week campaign, don't forget to upload blogs, pictures and videos of what you get up to on the Pod as it'll help you win a top medal. We also want you to tell us what you're doing on the Waste Week Wall. And remember, you don't have to upload pictures of pupils if you don't have permissions sorted; instead, why not share pictures of the waste you collect or the campaign materials you produce?

Don't forget

Once you've finished, remember to check your school's waste pod-o-meter to see how much waste you've diverted from landfill.

Step 5: Spread the word

To really make an impact on waste, persuade friends, parents, businesses and the local community to get on board with the campaign too! For starters, why not download and distribute the take it home sheets on the Pod so pupils can run their own audit at home? Their families might be surprised by the amount of edible food they throw away every day – and will learn how important it is to reduce, reuse and recycle too.

Step 6: Run your final audit

You'll only be able to judge the success of your Waste Week campaign by repeating the audit you did at the start. Use the template in the resource pack to record the data and then you're finished, go onto the Pod, click 'enter your final audit' and upload your results.

Don't forget

You can download the How to Use the Pod Guide at any time if you need help in uploading audit data, posting a blog or registering pupils.



Waste Week campaign guide

The Pod will do the calculations for you to find out how much waste you've saved – the results of which you can see in your school's waste pod-o-meter.

Step 7: Wait to find out if you've received a Pod medal

Medals are awarded for the savings you've made – using information supplied by you from the two audits – and how many blogs you post during the activity. Both the amount you blog and variety you post (text, photos, video) count towards the type of medal you receive. To win gold, you'll need to submit a lessons learned report too. Whatever medal you receive, you'll be able to download a medals widget for your website and a personalised certificate. Plus, don't forget about the Waste Week certificate you can download at any point during the campaign to reward anyone showing particular effort.

Step 8: Keep up the good work!

Remember, the most successful activities are the ones that help change pupils' behaviour long after Waste Week has finished, so try to encourage everyone to keep up the good work. Why not appoint some waste monitors and update your school's Eco Code or Eco-Schools action plan to ensure your school continues to act sustainably? There are lots of other waste-focused activities you could consider trying on the Pod too, see pages 12 and 13 for more ideas.

It's up to you how involved you get in the campaign

You don't have to weigh your school's leftovers and food rubbish as part of Lunchtime Crunchtime. But bear in mind that if you don't upload any audit data to the Pod you won't be able to track your waste savings on the pod-o-meter, win a medal or enter our competition.

Your Quick Guide to Waste Week

1. Sign in or register on the Pod.
2. Visit the Activities section and choose the relevant age range, then click on the Waste button.
3. For some background information on waste, select the Learn tab.
4. To get started, click the Act tab and pick the Lunchtime Crunchtime activity.
5. Download the free resource pack and lesson plan for the activity.
6. Click the 'run start audit' button and enter the results of your first audit on the Pod.
7. Run a campaign to encourage people to think more carefully about the food they eat and how it's packaged, so they throw less away.
8. Remember to upload blogs, pictures and videos to the Pod.
9. Complete a second audit and press the 'enter your final audit' button.
10. Wait to find out if you've received a medal. Download the Waste Week certificate and check your waste pod-o-meter for your school's waste savings.



Waste Week campaign guide

How Waste Week could help your school achieve a Green flag award

Completing the Pod's Lunchtime Crunchtime activity will count towards an Eco-Schools award

The Pod works with **Eco-Schools England** to give you extra recognition for your school's sustainability initiatives. All of the activities developed on the Pod have been written to complement the Eco-Schools programme. By completing the Lunchtime Crunchtime activity as part of Waste Week, your school will automatically have completed most – if not all – of the steps needed to achieve a bronze or silver award with Eco-Schools:

- Run an Eco Committee:** Your school's Eco Committee could lead the Waste Week campaign and keep the whole school informed of their progress.

Did you know?

Potatoes are the most wasted food, followed by slices of bread, apples, and meat and fish meals.

Source: WRAP



The Green Flag is recognised as an international symbol of excellence by the United Nations Environment Programme.



- opportunity to do so and engage the whole school.**
- Involve the whole school and wider community:** Waste Week is an activity that can involve the whole school, while the take it home worksheets provide the opportunity to involve families and the community.
- Link sustainability to the curriculum:** Waste Week can be used in the following curriculum areas: Geography, Citizenship and PSHE.
- Monitoring and evaluating information:** The audits and resources sheets provide easy ways of monitoring the impact of the campaign, which could be maintained throughout the school year.

Remember, your school will need to have registered with **Eco-Schools** first to apply for any awards. Bear in mind too that the Pod's resources are only accredited by Eco-Schools England at the moment. But Waste Week activities could also be used by schools in Northern Ireland, Scotland and Wales towards Eco-School awards to demonstrate your sustainability work.

Find out more

Learn more about how the Pod's activities count towards Eco-School awards in this guide.



Waste Week campaign guide

Top tips

Here are a selection of simple things you can do to kickstart Waste Week

Recycle recycle recycle

Make sure you're reducing and reusing as much food waste as possible in schools. But once you've done as much as you can with these 2Rs, check that your school is recycling as much as it can – and that pupils and teachers know what is included. You could remind everyone what can be recycled in a whole school assembly – use the Pod's waste assembly as your template. Set up recycling containers in each classroom and make sure there are also recycling bins easily accessible in communal areas too. Why not choose a member of the Eco Committee to be responsible for recycling, and ask them to monitor the right waste is going into the recycling bins on a daily basis? It's also worth checking that the kitchen staff or maintenance team responsible for overseeing the recycling waste collection are managing this correctly.

Get outsiders in

There are lots of people and organisations willing to help your school reduce its waste mountain and suggest a plan of action for making it work. Why not look online at websites like Waste Watch, Recycle Now and WRAP for some ideas? Or speak to your local education authority to see if they have a waste education team who can come in and talk to pupils. Don't forget other schools in your area too – why not arrange a meeting of Eco Committees and

Download a sample waste policy (available in February) from Waste Watch to help your school put in place a strategy for tackling food waste.



Waste Week campaign guide

Read our interview

with Nicola Brown from Waste Watch in our spring ezine (*available in February*) to find out why food waste is such a problem in schools.

share ideas? Everyone will probably return buzzing with new things they want to try – and if it's successful you could make it a regular forum every term.

Build a business case for change

By taking part in Lunchtime Crunchtime and monitoring the amount of food waste and packaging your school produces, you'll already have started to identify how much is being thrown away every day. Now you've got this 'data', why not use it to create a presentation that you can present to the head teacher as a business case for changing the way meal times work at your school? You could devise a questionnaire and ask other pupils what food they want to eat or whether they'd like anything to be done differently. Use some of the examples in this guide for inspiration – and don't forget to post your presentation on the Pod as other schools might find it useful!

Eating for pleasure

If children appreciate food and the effort that has gone into making a meal, they're less likely to bin it or dismiss an unfamiliar food without trying it first. Why not broaden pupils' palettes by offering small 'tasters' of new food on trays in the dining hall for them to try? Or consider arranging a tour of the kitchen – led by the school chef – so that pupils (and maybe parents too) can see how food is prepared and what goes into the production of each dish, so they both feel more comfortable with eating school dinners.

**For more ideas download our
Top Tips PDF
(available in Feb)**



Free from waste

Pupils in Reception and Years 1 and 2 in England are entitled to one free piece of fruit a day. But rather than ending up in their tummies, this can often end up in the bin instead. At Dodworth St John the Baptist school in Yorkshire, they decided to tackle the problem by cutting the fruit into chunks. This was more palatable than a whole piece of fruit to younger pupils. Anything left over was then given to the older children so it eliminated potential waste even further.

Eat up for rewards

To prevent pupils leaving food on their plate at mealtimes, consider a reward scheme that recognises pupils who clean their plates or minimise food packaging in their packed lunches (using Tupperware instead of clingfilm, for instance). You could hand out the Waste Week stickers or why not create a gold star system that rewards pupils when they try a new food for the first time?

Did you know?

You can make 20 cans out of recycled material using the same amount of energy as it takes to make just one new one.

Source: www.recycle-more.co.uk



Waste Week campaign guide

More activities for 4-7-year-olds

Need something else to entertain younger years after Lunchtime Crunchtime? Download one of these resources from the Pod

WILL THE WORM

4 to 7-year-olds will love the Pod's new interactive biodiversity activity, featuring Will the Worm!

[Play the game \(available in February\)](#)

GEORGE THE RAT

Ask pupils to help George the Rat sort the rubbish into the correct bins in this quickfire interactive game.

[Play the game](#)

THE WORMERY MAZE

Can pupils help Will the Worm find his way to the top of the wormery in this quick activity? Take the correct route and they will discover a hidden word spelt out along the way.

[Download the activity \(available in February\)](#)

MAKE FINGER FLOWERS

Pupils can cut out and play with these special Waste Week finger flowers.

[Download finger flowers \(available in February\)](#)

Did you know?

For every tonne of paper that is recycled, 17 trees are saved.

Source: www.greenboxday.co.uk

SNACKS AND WRAPPERS

A waste-themed 'snakes and ladders' game, the aim is to reach the last square on the board. But watch out, as along the way are some 'snacks' and 'wrappers' that can help or hinder depending on whether they are waste-savvy or waste-ful!

[Download the activity \(available in February\)](#)

CUT-OUT AND SORT

If pupils liked George the Rat's game, why not cut out the items of rubbish in his bag and different bins, and replay the game in groups?

[Download the items of rubbish](#)

[Download the different bins](#)

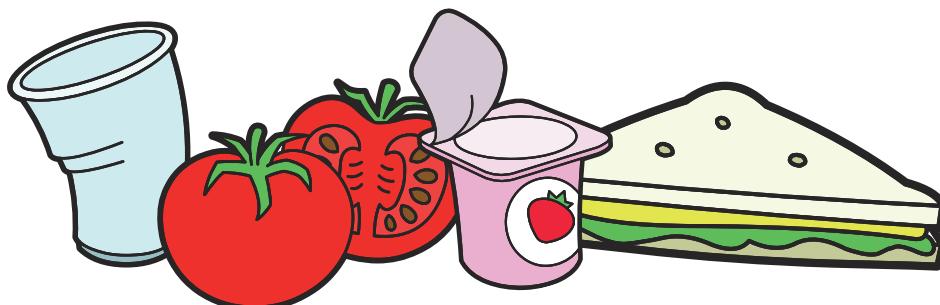
WASTE LIFECYCLE FILM

Not all rubbish is created equal; watch this film following the waste lifecycle of three pieces of rubbish to find out what happens to each of them after they're thrown in the bin.

[Watch the film \(available in February\)](#)

Remember to log in first

To download all these Pod activities, you'll need to have registered and logged in first.



Waste Week campaign guide

More activities for 7-14-year-olds

Need something else for 7-14-year-olds to do after Lunchtime Crunchtime?
Download one of these resources from the Pod

COMPOST CONNECT FOUR

In this quick activity, the aim is to get four in a row of ‘greens’ or ‘browns’, but watch out, as we’ve thrown some non-compostable red herrings into the mix!

[Download the activity \(available in February\)](#)

RUBBISH CREATURES

If pupils are inspired by our food waste man (and his dog), in this quick activity they get to create their own monster creation out of rubbish!

[Download the activity \(available in February\)](#)

RECYCLED HISTORY

What would the landfill of today show the archaeologists of the future? In this quick activity, pupils make a video news report from 2250 in which they analyse what future generations might make of the rubbish we throw into landfill today.

[Download the activity \(available in February\)](#)

LIFE IN THE DUMPS

In this quick activity, we want pupils to get creative and write a short story imagining what life must be like for these families living on landfill sites.

[Download the activity \(available in February\)](#)

RECHARGE YOUR BATTERIES

Convert the school to the benefits of rechargeable batteries with this whole school activity.

[Download the activity](#)

LOSE YOUR BOTTLE

Learn about the benefits of ditching bottled water in favour of refilling bottles from the tap instead.

[Download the activity](#)

I-SPY

Can you correctly identify the different recycling symbols and define what they mean in this activity?

[Download the activity \(available in February\)](#)

FURTHER RESEARCH

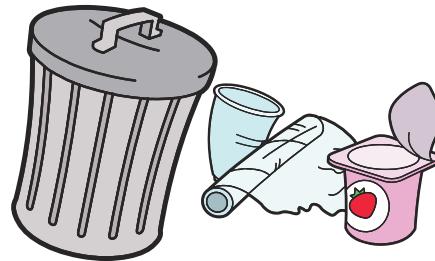
Need some ideas for engaging older secondary school pupils in the waste debate? We've got activity suggestions for getting this age group on board involving lobbying, recycling paper, producing energy from rubbish and debating global differences in how countries tackle food waste.

[Download the activity \(available in February\)](#)

WASTE LIFECYCLE FILM

Not all rubbish is created equal; watch this film following the waste lifecycle of three pieces of rubbish to find out what happens to each of them after they're thrown in the bin.

[Watch the film \(available in February\)](#)



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Waste Week campaign guide

Spread the word

Encourage pupils to share their Waste Week campaign with families, friends and the local community

Food waste isn't just a school problem. There are usually external caterers and local authorities involved in managing a school's waste – alongside the school – so Waste Week is a great opportunity to influence some of the bigger decisions about school life. But even more exciting is the opportunity for pupils to use Waste Week to tackle food waste at home and in the wider society. Try one of these ideas for starters:

WASTE IN SCHOOL:

Work with your caterers

Most schools employ large catering companies to supply school lunches. These companies are keen to keep costs down for schools and parents, so reducing waste could help them save money and pass on those savings to the school. There are small ways they could ensure the food they prepare is more likely to be eaten: could they have a tasting evening after school so parents can sample new foods with pupils? Perhaps the catering service could do a chef demonstration for pupils?

Lobby your local authority

In many schools, the local authority will influence the choice of catering provider, so make sure they are aware of how much food waste your school produces. Consider getting pupils to work with other schools on a lobbying project. For example, they could ask the authority about where they source produce from – if pupils get to know the producers behind their lunch it may spark their appetites or at least get them thinking about where their food comes from.

Work with other schools to reduce waste together

Why not broaden out your Waste Week activities to engage other nearby schools too? If you're a secondary

school, you could use Waste Week to encourage transitional activities with local primary schools – for example, by inviting Year 6 pupils to carry out the food audit. It's a great icebreaker for pupils, and will help forge closer relations between feeder schools.

WASTE IN THE HOME AND COMMUNITY:

Get parents on board

The more involvement parents have with what their children eat at school, the greater the pupils' enthusiasm is likely to be for it. Some schools send home a rotating menu so parents can talk about what the pupil will choose for lunch the next day, which can avoid pupils making choices that end up in the bin. For packed lunch pupils, how can they educate their parents about what goes into their lunch box to reduce the school's waste footprint? For instance, what can be composted? How much non-recyclable packaging does their lunchbox contain and could it be reduced?

Audit a friendly local business

Some businesses offer subsidised canteens for staff or they may visit a local sandwich shop for their lunch. Either way, they're probably producing more waste from food and its packaging than they realise. So why not conduct a lunchtime audit, then share your Waste Week campaign with workers to see if you can open their eyes to the problem of food waste. Don't forget to do a second audit at the end of the week to see if your campaign has had an effect!

Don't forget

To send pupils home with the take it home worksheets (available in February) so they can audit their family's food waste too.



Waste Week campaign guide

What next?

It's easy to keep the Waste Week message going for the rest of the year and make even more waste savings. Try one of these suggestions for starters

Waste warriors of the month

Why not set groups of pupils a challenge to create as little food waste as possible each month? The team with the least waste in their designated bin is crowned the 'waste warriors'. Younger pupils can develop their numeracy and analysis skills by weighing and sorting the waste, while older ones can look at the scientific side of decomposition, or in the case of non-biodegradable items, why they can't be broken down. Winners could be announced in assembly and receive the special Waste Week certificate, which you can download from the Pod.

Appoint waste monitors

It pays to have eager pupils keeping an eye on food waste all year round, so think about appointing a team of waste monitors in each year group who track what is being thrown away at lunch and break time. They can share their knowledge of what can be composted and encourage fellow pupils to place their waste in a food waste bin, or give tips on recycling plastics and other packaging. You could appoint a different team of monitors every term, so more pupils get a chance to lead the initiative, or ask your Eco Committee to take on the responsibility.

Stuck for inspiration?

Download our Top Tips PDF (*available in Feb*) for some quick activities for pupils to try.

Green recipe competition

One of the most effective ways of reducing food waste is to use leftovers for packed lunches, or create a recipe that can form a base for a number of meals (such as tomato sauce). Encourage pupils to come up with waste-friendly meals, demonstrate how to make them,

if possible, and explain to the rest of the class how they help reduce waste. Get them to think about which foods lend themselves best to being re-used and how they can create a variety of meals from a few ingredients (for example, pitta bread with leftover salad, using a tomato sauce as the base for a chilli etc.)

Back to basics

Why not educate pupils about where their food comes from? A fun idea is inviting a food supplier into the school on a regular basis to talk about how they produce the food they sell: Penair Secondary School in Cornwall, for example, invites a butcher in to show pupils where their meat comes from. Each term it could be the turn of a different producer – a local farmer, for example – and this could help improve relations with the wider community too.

Repeat the audit

Mark a date in the diary to repeat the Lunchtime Crunchtime activity in the autumn term to see if pupils are still applying the 3R's philosophy to food waste, plus there'll be a new year of pupils to educate! Don't forget to submit a start and end audit to the Pod to be in with a chance of winning a medal.

Finally... GOOD LUCK!

Have fun taking part and keep us posted on the savings your school makes during Waste Week by using the blogs and the Waste Week Wall to tell us what you get up to.

Don't forget

To check your waste pod-o-meter once you've finished Lunchtime Crunchtime to see how much rubbish you're saving from landfill.



Waste Week campaign guide

Useful resources

For some waste-fuelled inspiration, try one of these links

Useful links on the Pod:

Sign up to Waste Week:

[www.jointhepod.org/campaigns/
waste-week/request-a-pack/](http://www.jointhepod.org/campaigns/waste-week/request-a-pack/)

Download the Waste Week resources:

[www.jointhepod.org/campaigns/
waste-week/ \(available soon\)](http://www.jointhepod.org/campaigns/waste-week/ (available soon))

Choose your age range and download the
Lunchtime Crunchtime activity resources:

www.jointhepod.org/activities/

Download the Pod and Eco-Schools awards guide:

[www.jointhepod.org/media/80241/
eco-schools-pod.pdf](http://www.jointhepod.org/media/80241/eco-schools-pod.pdf)

Post on the Waste Week Wall:

[www.jointhepod.org/campaigns/
waste-week/ \(available soon\)](http://www.jointhepod.org/campaigns/waste-week/ (available soon))

Check the Waste pod-o-meter:

[www.jointhepod.org/schools/
pod-o-meters/](http://www.jointhepod.org/schools/pod-o-meters/)

Useful links elsewhere on the web:

Eco-Schools:

www.eco-schools.org.uk

Keep Britain Tidy:

www.keepbritaintidy.org

WRAP:

www.wrap.org.uk

Waste Watch:

www.wastewatch.org.uk

Recycle Now:

www.recyclenow.com

The Big Tidy Up:

www.thebigtidyup.org

Did you know?

8.7 million tonnes of household waste was recycled in 2008. That saved an amount of CO₂ equivalent to nearly a million return flights from London to Sydney.
Source: WRAP



Waste Week campaign guide

Frequently Asked Questions

Got a question about this year's Waste Week campaign?
The chances are you'll find the answer here

Q: How do I get started?

A: Register or log in on the Pod to request your free campaign pack and sign up for Waste Week.

Q: When will my campaign pack arrive?

A: We'll be sending out packs from 6 February. We have 2,000 packs and these will be distributed on a first come, first served basis. You need to be a teacher, teaching assistant, governor or administrator to request a pack, and we are only giving out one per school to ensure as many schools as possible receive one. Don't forget to let your school office know you're expecting a delivery, to avoid any delay in receiving the pack.

Q: What if there aren't any packs left - does this mean I can't take part?

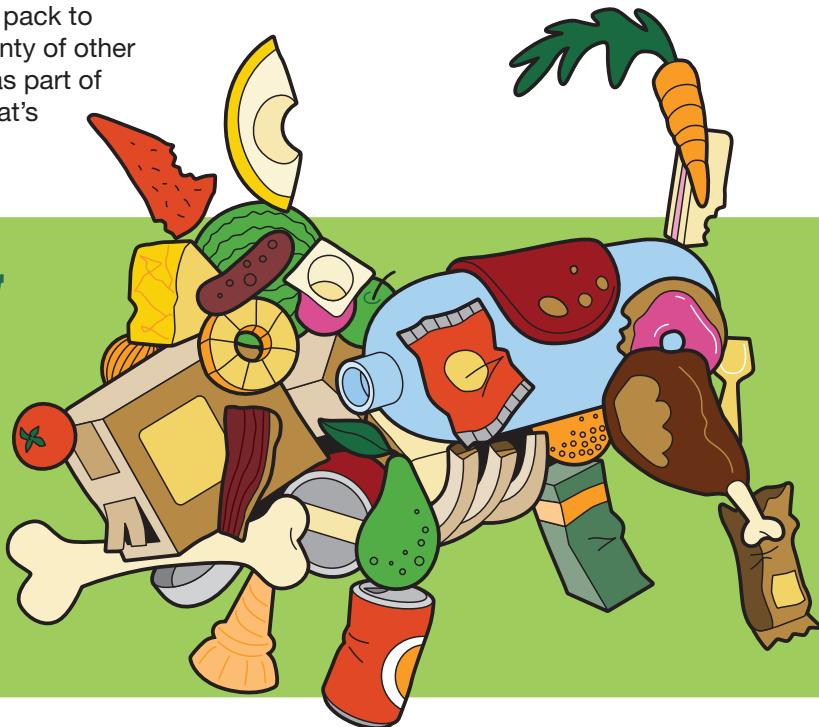
A: Not at all! You don't need a campaign pack to take part in Waste Week and there are plenty of other free resources on the Pod for you to use as part of the campaign. Visit the website to see what's available to download.

Q: Do we have to run Waste Week on the dates specified?

A: No. We recommend you take part in Waste Week between 12-18 March as lots of other schools will be running their campaign then, so you'll be able to get ideas and share advice with other teachers during the week. However, if you're unable to take part on these dates, you can choose another period to run the campaign, and you can also extend the campaign beyond a week if you wish to do so. Just remember to keep the blog posts coming so everyone on the Pod can follow your progress, and make a note of the competition closing date, which is 31 May, 2012.

Q: Still got a question?

A: Email us at contact_us@jointhepod.org



We hope you found this campaign guide useful and enjoy Waste Week

As it's the first Waste Week we've run, we'd really appreciate any feedback you have for how we might improve the campaign or what you'd like us to do differently next time. Email us at contact_us@jointhepod.org

