

Cunch-Line Chronicles

What is it?

This is a game that can be downloaded (free) as an app onto a mobile device from Google or Apple Store



A simple 2-dimensional game which promises users a realistic depiction of 'London gang life'

Enticed to another level?

Up Cunch, (Going up country), OT, (Out of town), bando (traphouse) and flying out are just a couple of terms used for doing county lines; more can be found in the Urban Dictionary.

Vulnerable young people who have no idea about this subject would know more of the terminology and tactics used by drug runners. This could encourage participation into a drugs network with a view of earning cash.

Safety!

Online safety experts tested the game and were concerned that the content may glorify or normalise gang culture and criminal activity potentially influencing young people

One review on app store from a user stated, "This game gave me valuable advice on how to run a cunch line and now I own 7 cunch lines and I employ 12 year old runners"

The game features adult themes and is not intended for children

The app is 18+ but is easily downloaded by any age without checks

Cunch Lines has in-app purchases (these are connected to the store on your device) where users can buy and add extra points and new characters. In-app purchases are sold from the 'Trap House.'

The creator has created this game to encourage users, mainly young people, to spend money to get to the next level.

What we could do

Online gaming and social media platforms all present risk to young and vulnerable people. The Cunch-Chronicles game is one of many online apps/games that may seem playful, yet can be used for grooming and recruitment to gangs and OCN's.

Concerned parents/guardians – signpost them to some of the agencies the Police have good relations with (see next slide). Email or print off the parent advice sheet if they believe their child may be involved in county lines.

More advice can be found on the National Crime Agency page;

<https://www.nationalcrimeagency.gov.uk/what-we-do/crime-threats/drug-trafficking/county-lines>

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